

Serena Rasberry Clark '97 – Kent Wyatt “Young Alumnus” Service Award

A native of Kosciusko and Canton Academy graduate of 1993, Serena Rasberry Clark smartly spent her time at Delta State preparing for graduate and law school. Before earning an English degree from Delta State in 1997, she was involved with the Student Government Association, Omicron Delta Kappa, Delta Delta Delta, Diamond Girls and interned for Sen. Trent Lott.

While earning a master of liberal studies degree at Millsaps College with the thesis “Ellen Douglas’ Truthful Fiction,” Clark was director of community youth partnerships and statewide partners for Partnership for a Healthy Mississippi. A Herrin Hess Scholar to the Mississippi College School of Law, she earned a jurisprudence degree in 2004 and immediately joined Butler, Snow, O’Mara, Stevens and Cannada PLLC as an associate attorney in the firm’s liability and general litigation departments.

In 2008, Gov. Haley Barbour tapped Clark to serve as a policy advisor and legislative and agency liaison on issues involving technology, communications, energy, gaming, bond, tax and economic development.

Clark joined Wise Carter Child & Caraway PA in 2010 as an associate attorney for administrative law, regulated industries, insurance defense and government relations. Last fall, she joined Mississippi College School of Law as an adjunct professor for federal and state administrative law and practice, and established AvantGarde Strategies LLC, a government relations consulting firm.

Concurrently since 2007, she has been a group fitness instructor for Fitness Lady and has completed multiple marathons and half-marathons, including the prestigious Marine Corps Marathon in Washington DC, which draws 30,000 runners annually.

A Leadership Attala graduate, Clark is a life member of the Junior Auxiliary Madison-Ridgeland Chapter, an officer in the Delta State Alumni Association and recipient of the 2011 Kent Wyatt “Young Alumnus” Service Award. In 2010, Mississippi Business Journal named her one of the state’s 50 Leading Business Women.

Clark also stays involved with PTA groups at Madison Station Elementary and Madison Central High School, where her children Carter, 15, Cooper, 10, and Chaney, 5, attend school.

***Presented to recognize outstanding service and contributions to Delta State University by a young alumnus (36 years of age or younger).**